Counter Tobacco Advertising

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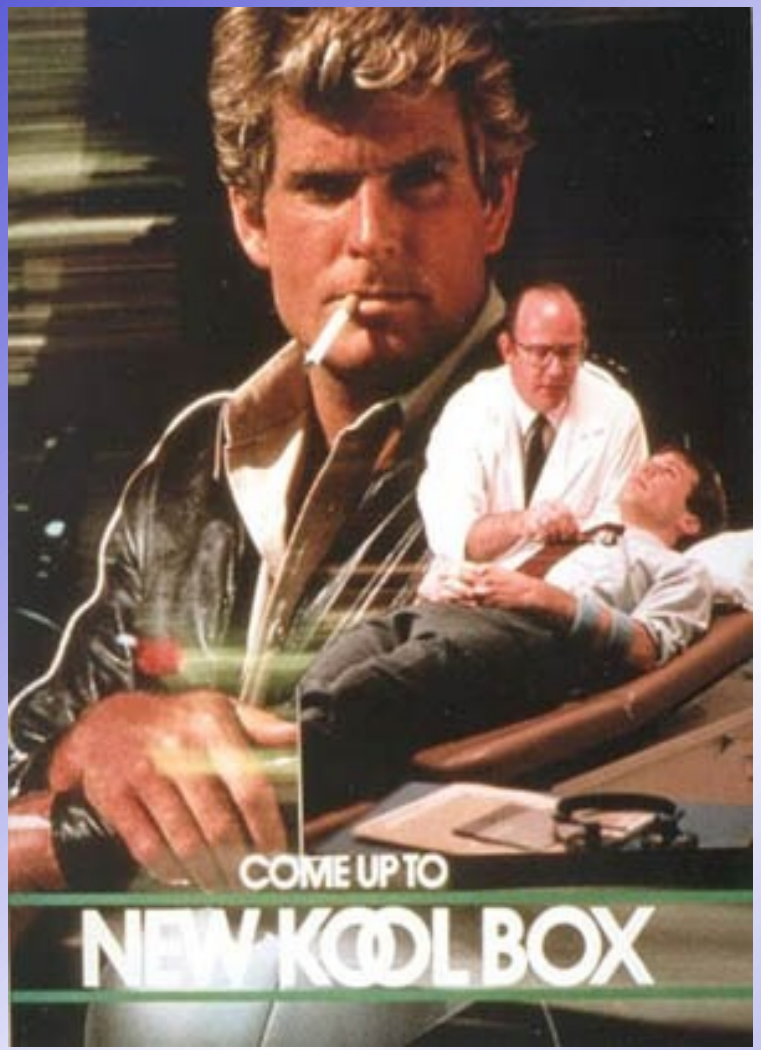
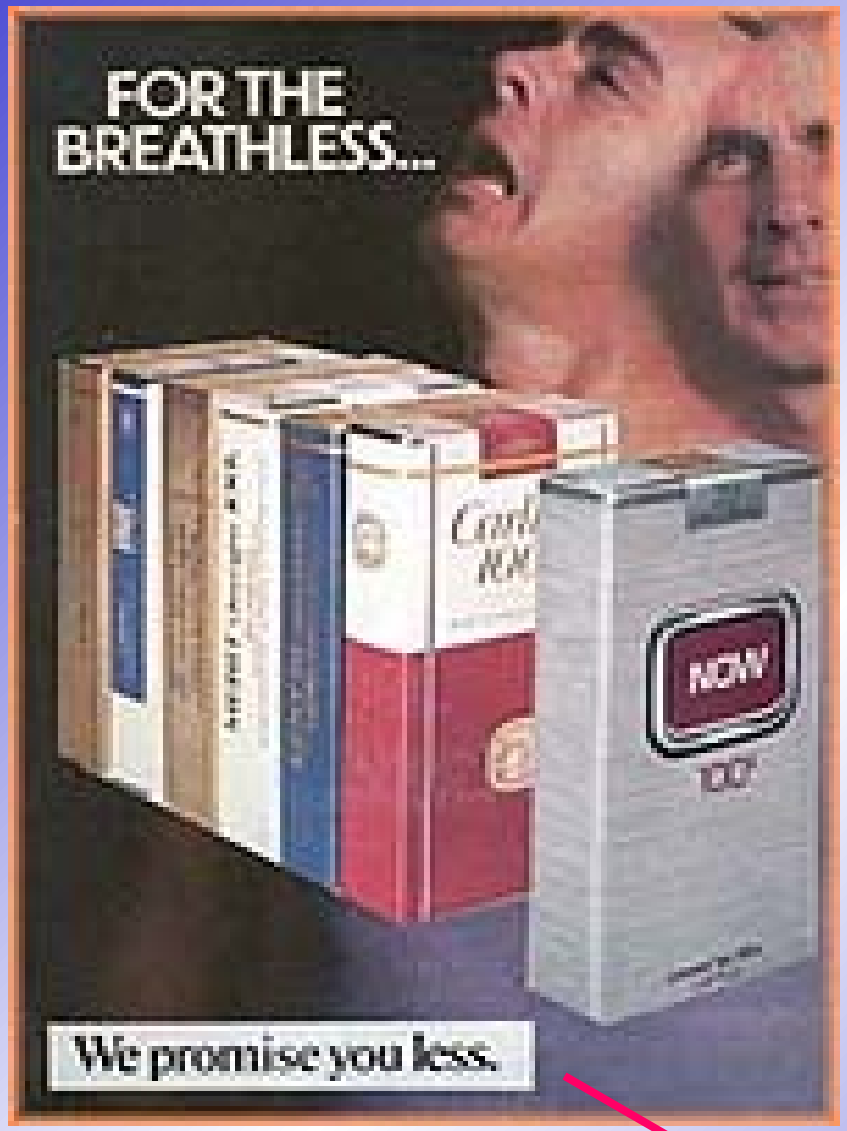
Health Promotion and Population Health
Navy & Marine Corps Public Health Center



◆Do you have the time?
The doctor indicated mine
was short.

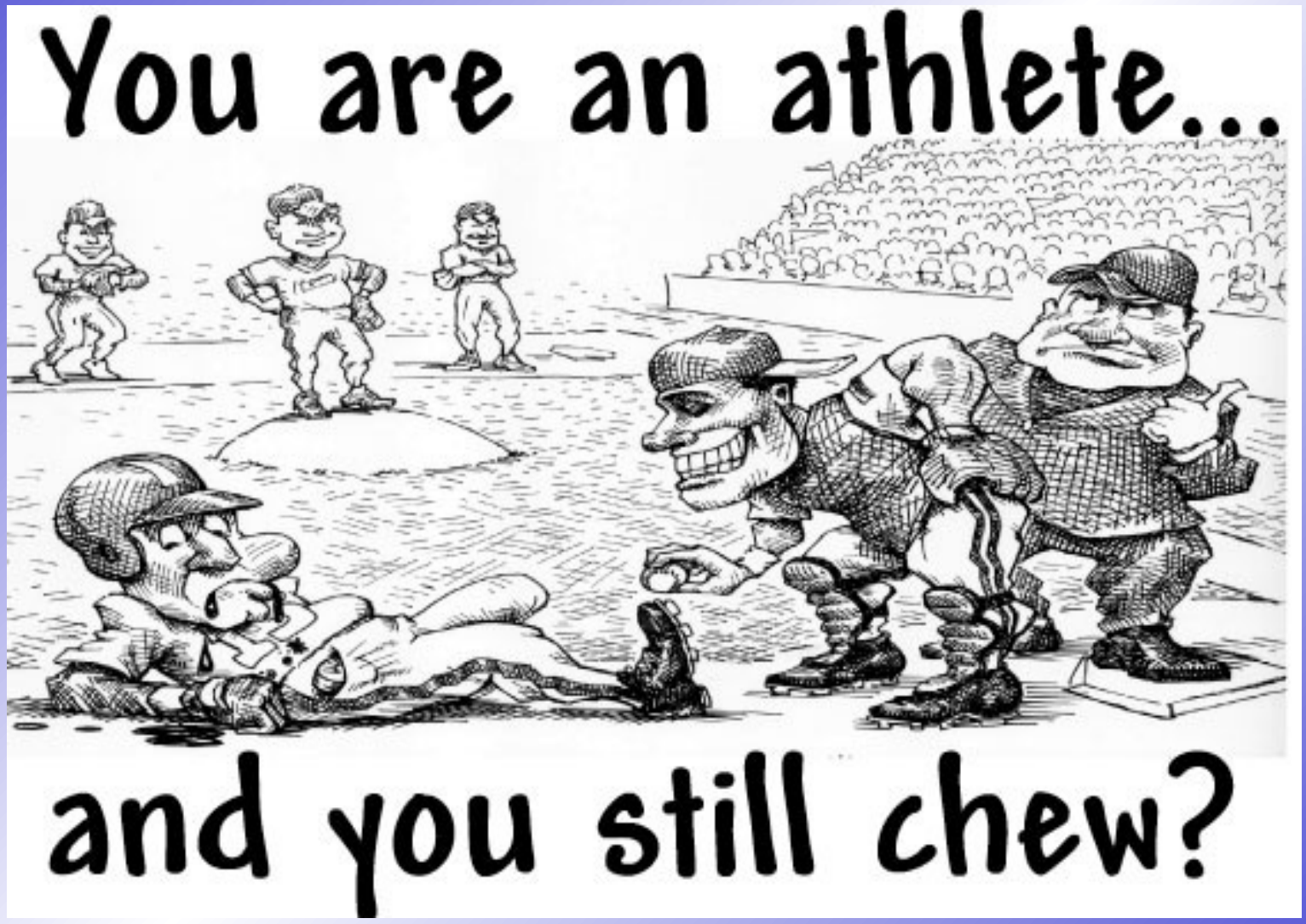


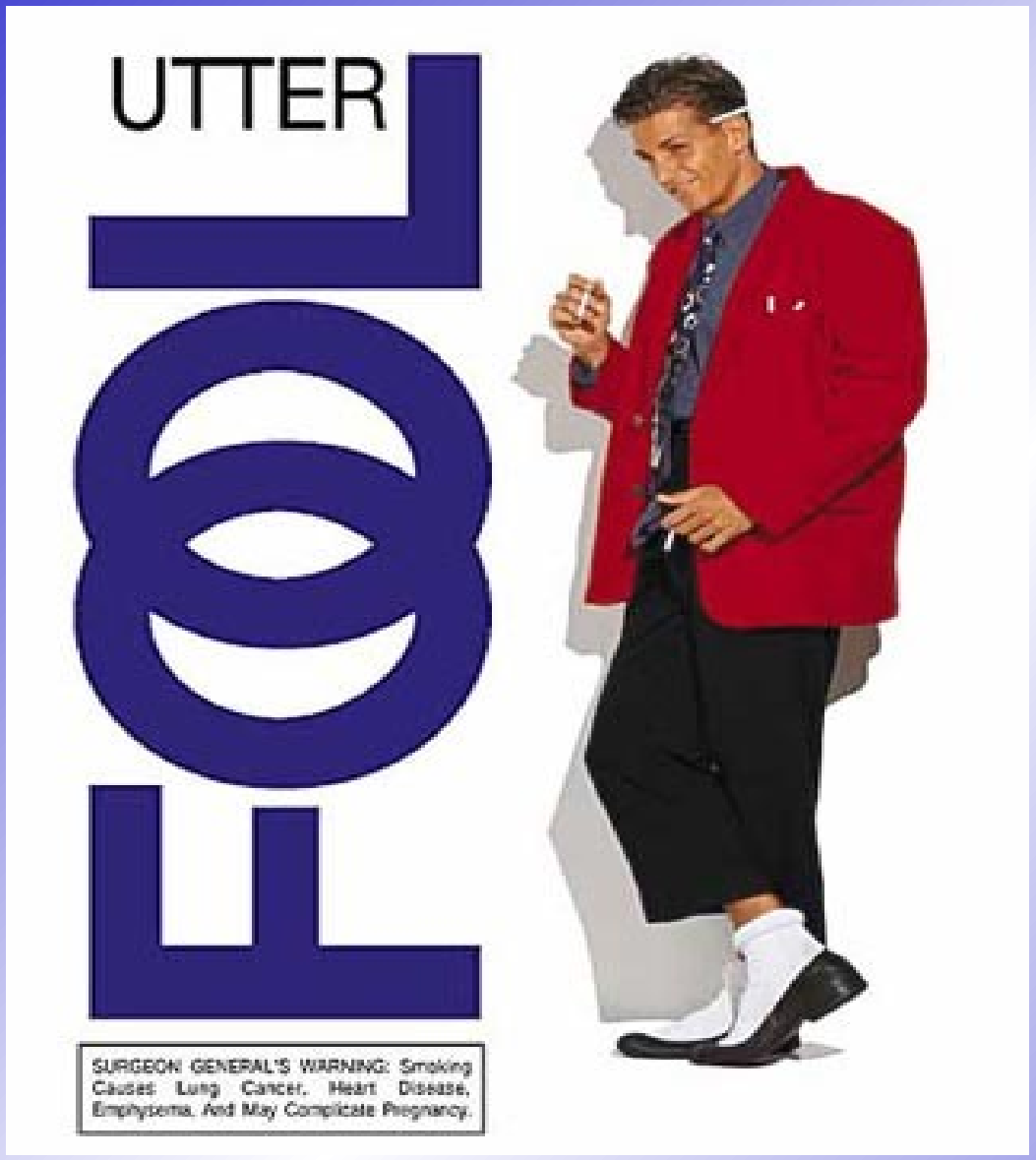
◆You only get less KISSES!.

Perfume won't hide it.
SMOKELINE 0800 84 84 84
HEALTH EDUCATION BOARD FOR SCOTLAND

They slow you down.
SMOKELINE 0800 84 84 84
HEALTH EDUCATION BOARD FOR SCOTLAND

"Mind if I smoke?"
"Care if I die?"

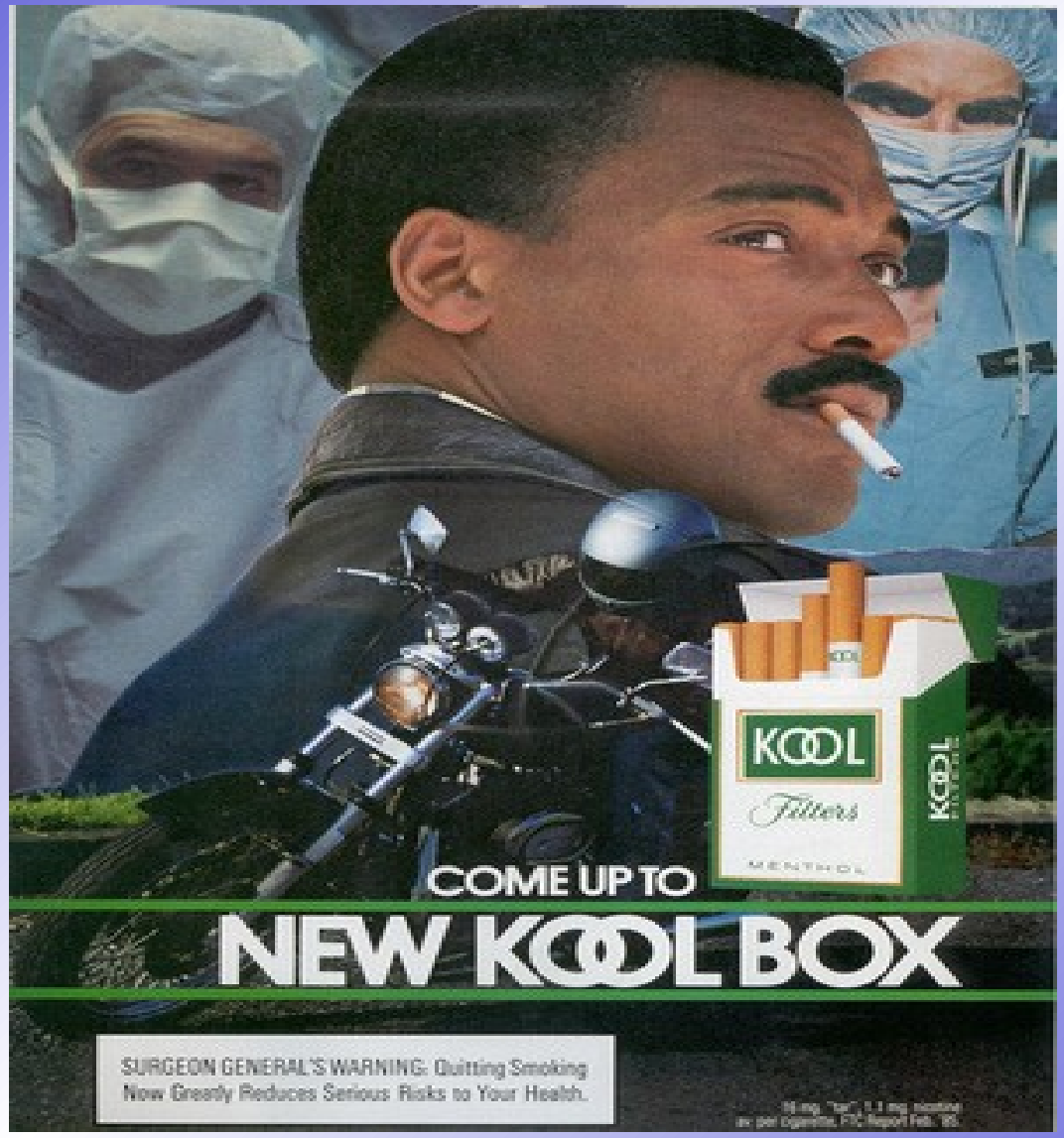

You are an athlete...
and you still chew?


UTTER
FOOL
SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

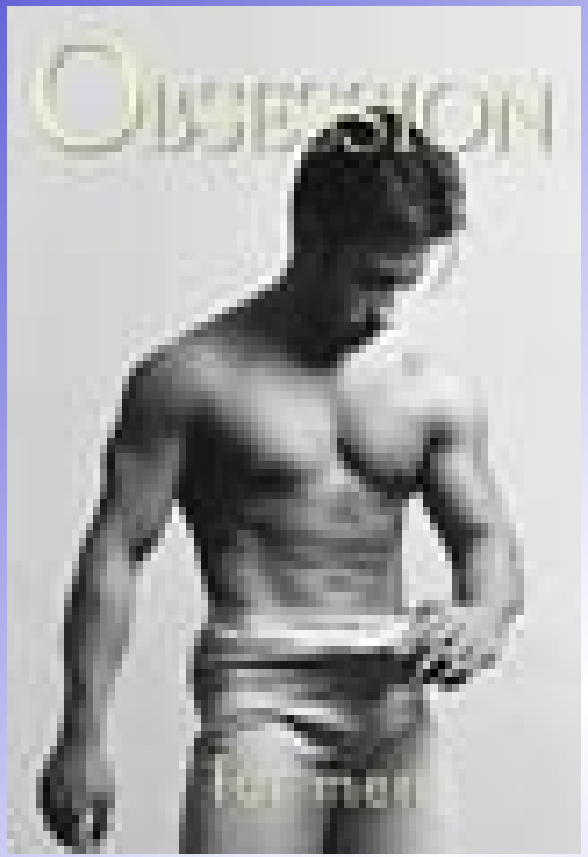
◆To be cool, should you be a fool?

- One puff gets me going in the morning.

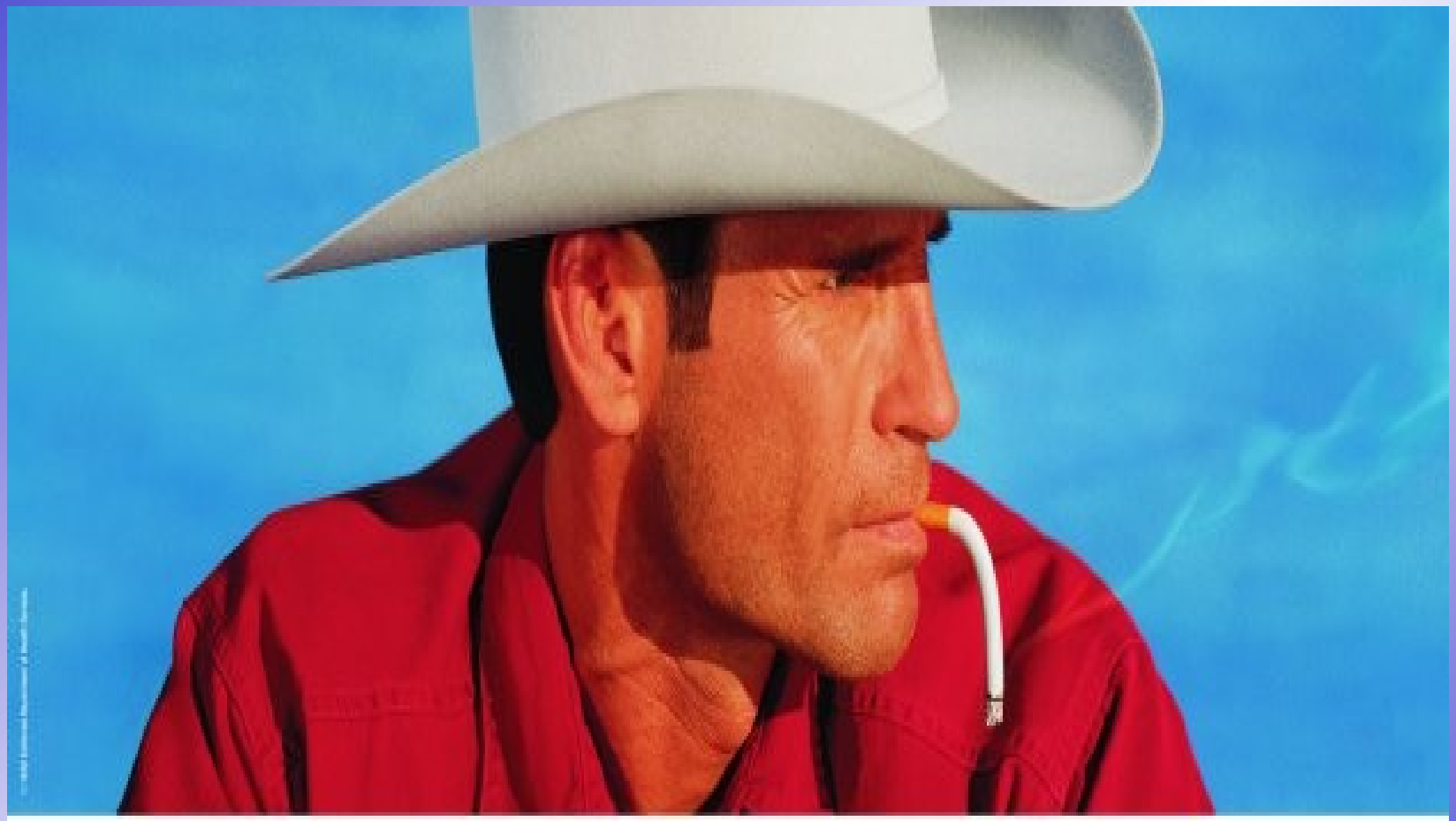
Sooner or later–
it's Copenhagen.
Copenhagen
SNUFF
NET WT. 1.2 OZ. (34.02g)
There are a lot of smokeless tobaccos out there, but for a lot of guys
there's only one. Copenhagen. For one good reason.
It satisfies.


COME UP TO
NEW KOOL BOX
KOOL
Filters
MENTHOL
SURGEON GENERAL'S WARNING: Quitting Smoking Now Greatly Reduces Serious Risks to Your Health.

- If flavor makes me do this, I rather be without it.

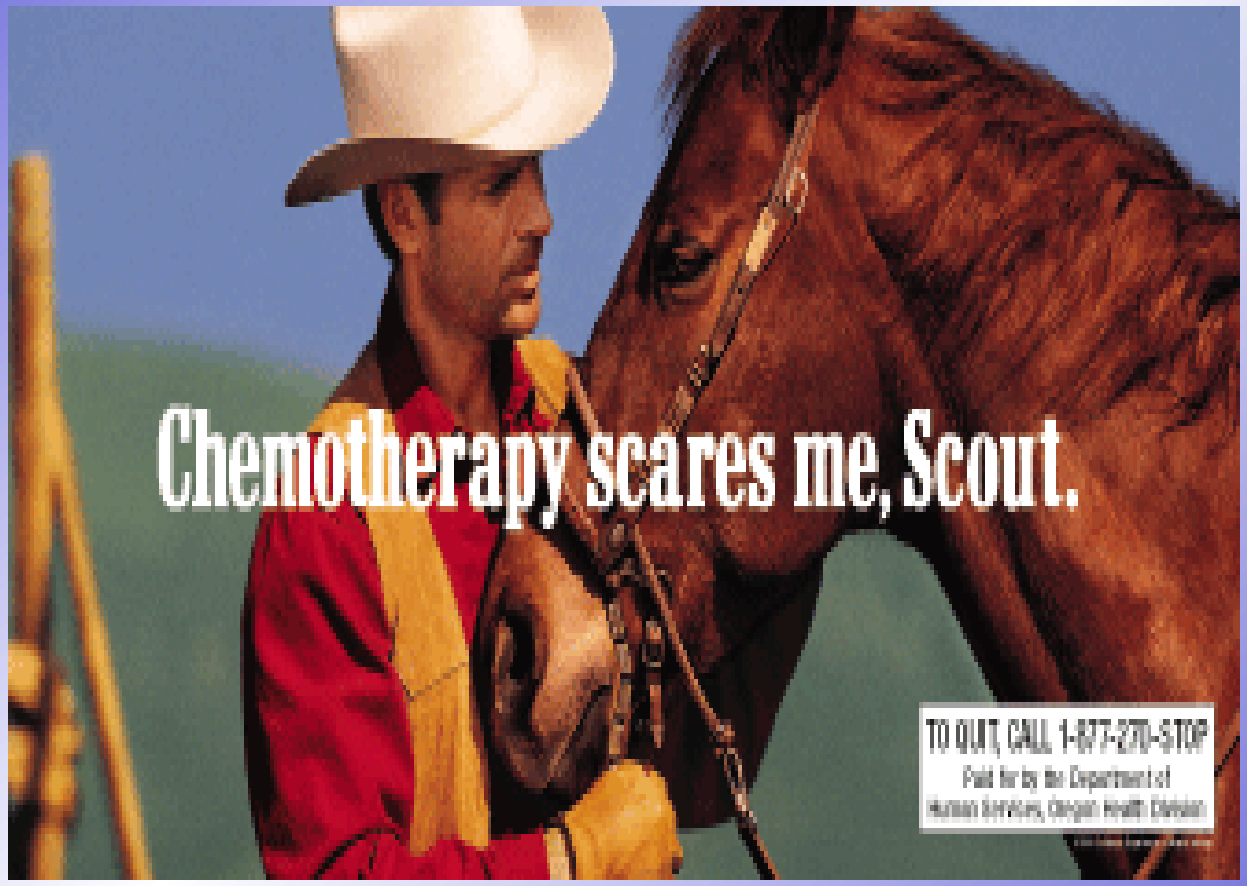


◆ When I inhaled, it went away.

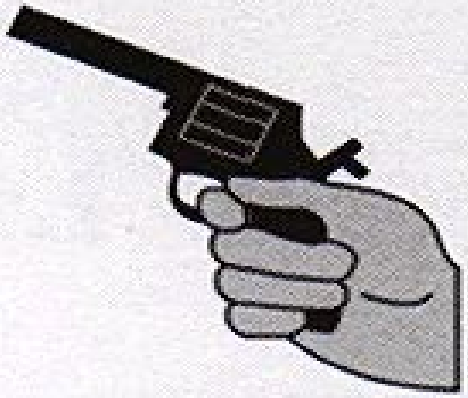


WARNING: SMOKING CAUSES IMPOTENCE

SMOKING KILLS
Smooth reaper.

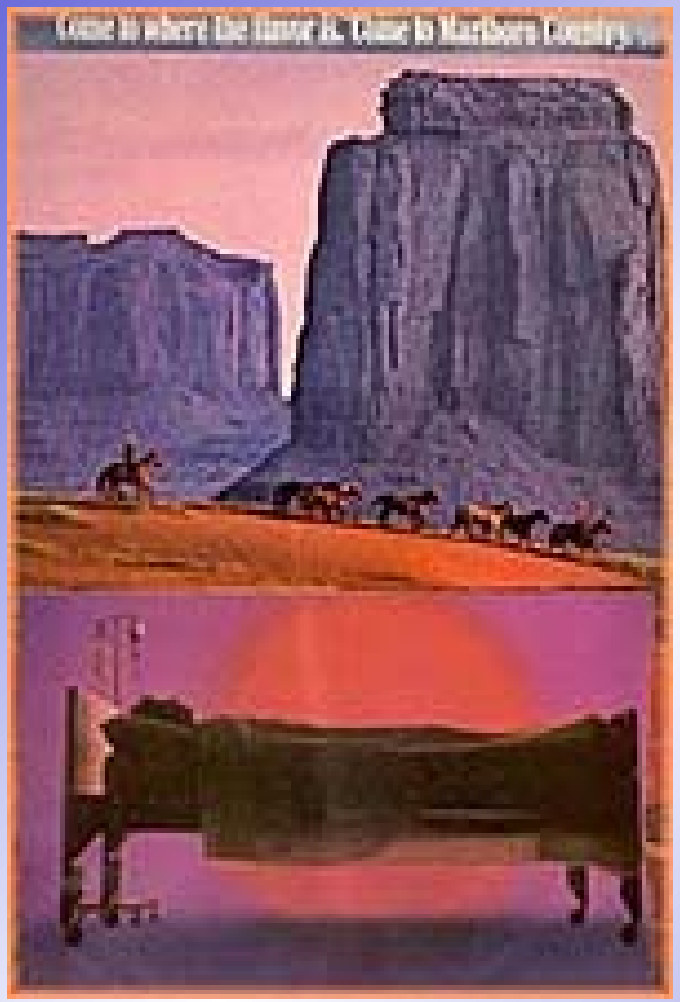

Chemotherapy scares me, Scout.
TO QUIT, CALL 1-877-270-STOP
Paid for by the Department of
Human Services, Oregon Health Division

Not Quitting Smoking is
"Smoker's Russian Roulette"

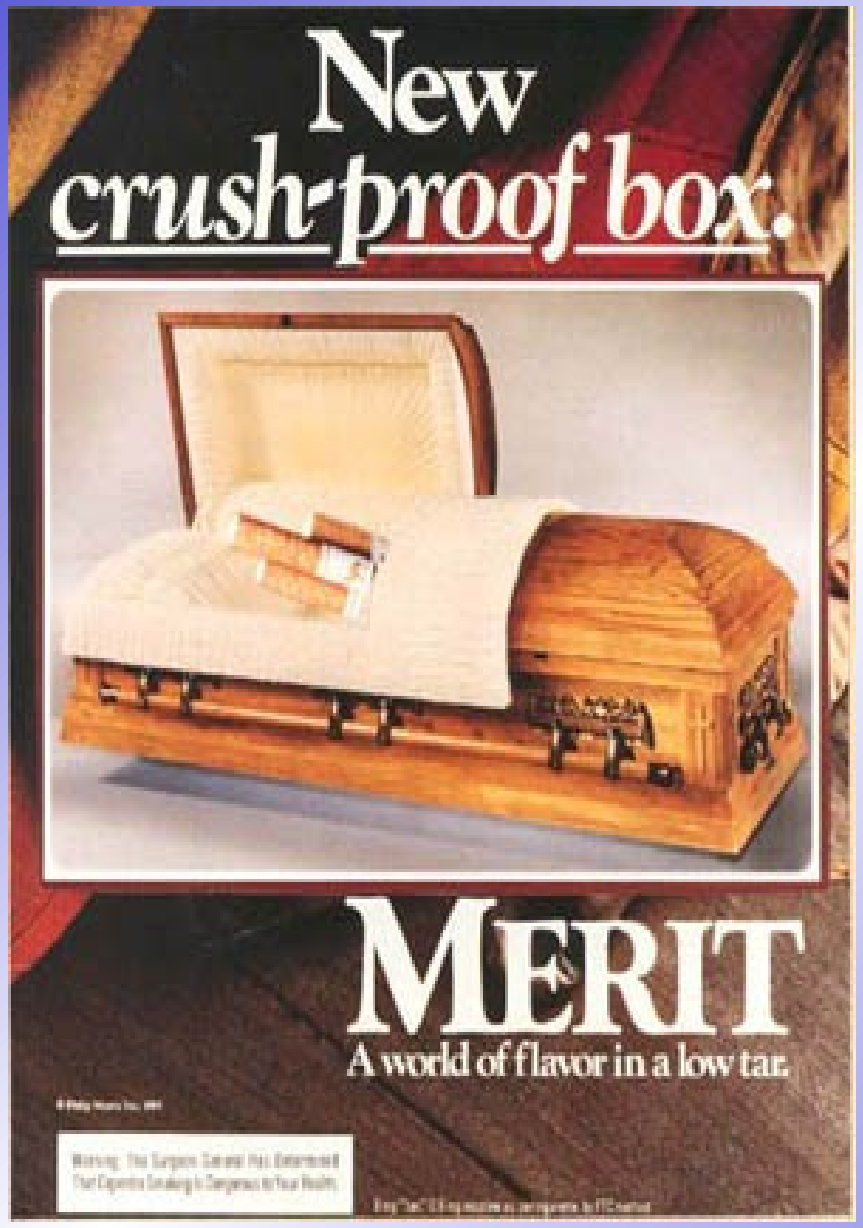


1 in 3 smokers die prematurely -
losing 12 to 15 years of life.

Isn't it time to quit?
And live to enjoy retirement.



◆Marlboro Country


New
crush-proof box.
MERIT
A world of flavor in a low tar.

Whom else does the Tobacco Companies market?

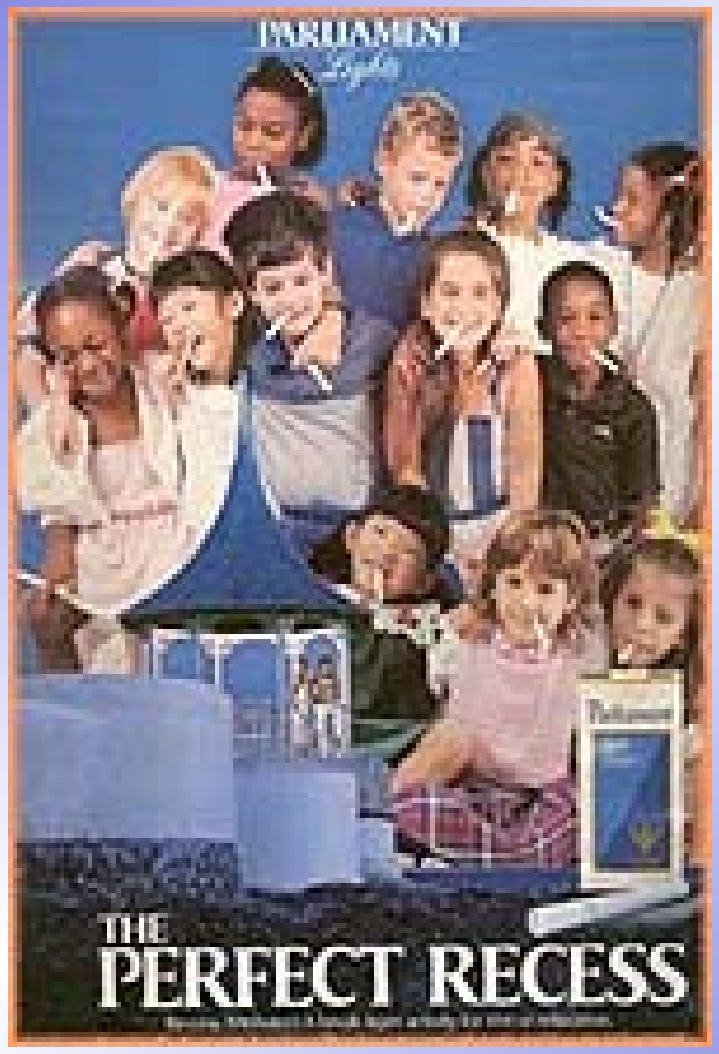
True taps new taste source!

Still only

5

True's improved tobacco recipe does it:

KIDS -
PLEASE
SMOKE!
WELCOME
SICKARET


PARLIAMENT
THE
PERFECT RECESS

Hear No Evil See No Evil

Breathe No Evil

Protect Your Children from Secondhand Smoke